



DF International Class Association (DFICA)

ADVERTISING CODE

2023
Version 1.3

This applies only to international events sanctioned by the DFICA.

Apart from any specific Event Advertising approved by the DFICA, no other Advertising is permitted on the hull, spars & sails of any DF class boat other than any sail manufacturers logos as permitted within the class rules.

Event Advertising

The Organizing Authority of any DFICA sanctioned event may require that boats display advertising, provided that such a requirement is stated in the Notice of Race and that the Organizing Authority provides the boats with the required materials. Any such advertising shall be limited to the first 40% of the hull taken from the bow including the bow bumper.

Advertising is defined as a name, logo, slogan, description, depiction, a variation or distortion thereof, or any other form of communication that promotes an organisation, person, product, service, brand or idea so as to call attention to it or to persuade persons or organisations to buy, approve or otherwise support it, regardless of any monetary or other consideration.

Any Advertising and anything advertised shall meet generally accepted moral and ethical standards. Any Advertising which is political, religious, racial or propaganda shall not be displayed on a boat at any DFICA sanctioned event. Attention is also drawn to the laws of individual nations which may restrict Advertising within their territory or waters.

A competitor may choose not to display Advertising relating to alcohol or tobacco, or to which the competitor genuinely objects to for substantive moral, political or religious reasons.

Whilst this code only applies to DFICA sanctioned international events, for other events or even casual sailing, boat owners should be aware that any sail, spar or hull decoration that includes the unauthorized use of a company logo, or other intellectual property, may leave the owner open to copyright infringement action from the owners of the logo or artwork used.